

# 6 Reasons a Dataware Platform **Simplifies** Your IT and Business

CONNECT

PROTECT

COLLABORATE  
ON

DATA

**The human brain** is like an interconnected network of experiences. Each time your brain learns something new it rearranges itself and connects that experience seamlessly to the others. You wouldn't be able to learn without this process.

It enables ~~artificial~~ **collaborative intelligence**.



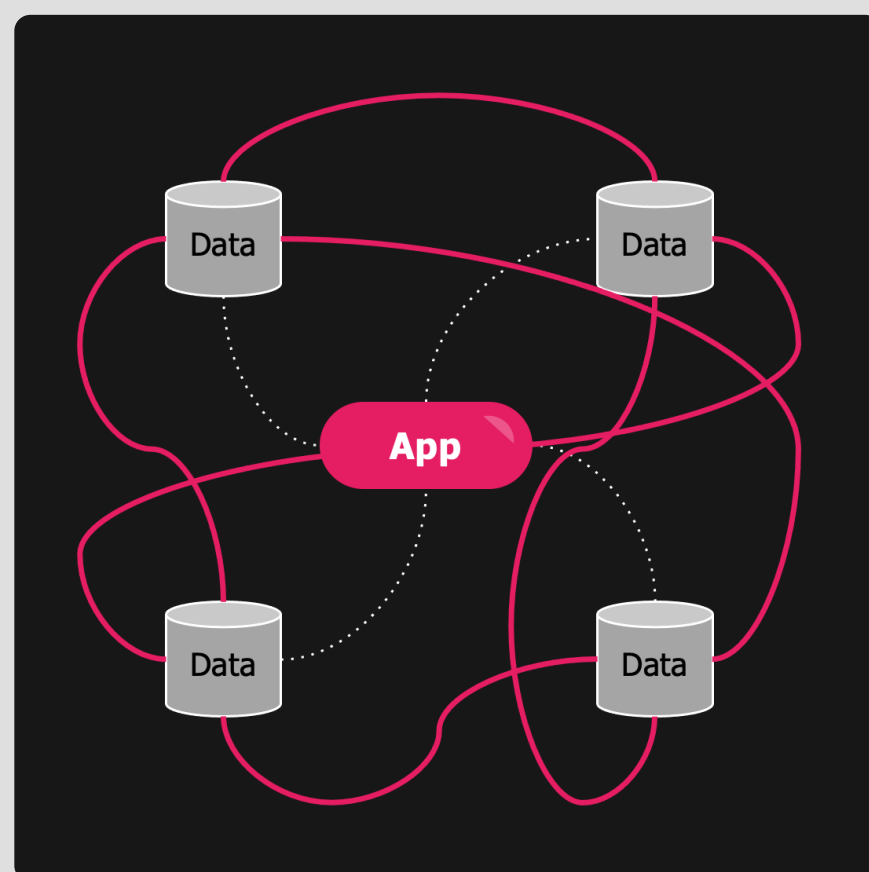
## What if enterprise data worked like this?

Instead, data is fragmented and siloed across multiple apps. Every time you build a new app, you're adding a new silo of data instead of connecting.

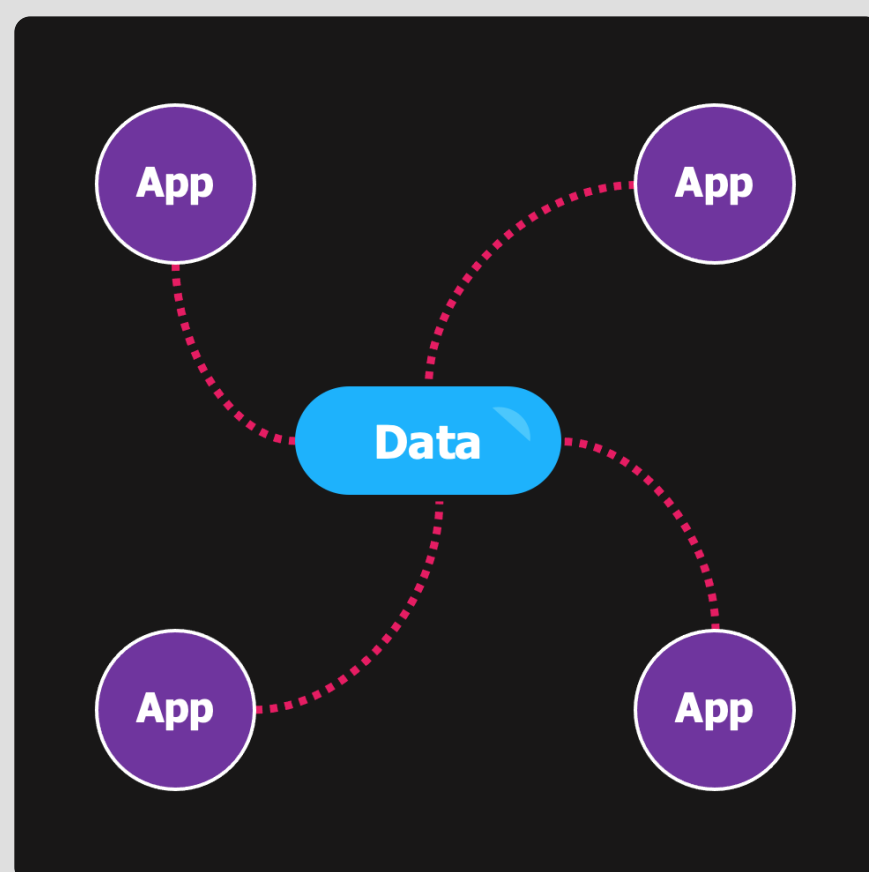
This is **app-centricity**.

When you are app-centric, you have:

- ✗ Siloed data
- ✗ Lack of business agility
- ✗ Endless copies that threaten data security



Dataware changes the way you build applications through a **data-centric** and **collaborative** approach, eliminating the need for apps to manage, protect, and integrate their own data. With data-centricity, every newly-built app no longer means a new data silo.



**Here are 6 reasons to choose Dataware** to increase business agility, reduce technical debt, and create new business insights with the methodology of data centricity:

1

## Decouple data from apps.

Put data at the center of your architecture. With the Dataware platform, data is separated from your apps so that you no longer need to spend time building a data platform for each application. Dataware becomes your data platform.

2

## Collaboration replaces integration.

Increase efficiency and intelligence with real-time data collaboration across your business. Dataware allows people and systems to contribute to and consume from a data network that is decoupled from your apps. Your apps can share data without any integration, without any effort, and without any copies.

3

## Enable federated data governance.

Decrease complexity and increase security. Dataware facilitates the distribution of governance across domains, allowing you to ensure that only the right people gain access to your organization's data.

10x

A data-centric approach delivers the outcomes you're after 10x faster.<sup>1</sup>

4

## Guarantee control consistency.

Shift the burden away from individual apps and achieve control consistency. Dataware enables your IT team to set permissions only once, rather than with each new application—and business owners can set controls for the data they own.

5

## Power metadata-driven experiences.

Enable your business teams to access, view, and edit data without dependence on IT. Dataware makes data accessible for users through dynamic experiences (UIs and APIs) powered by metadata.

6

## Enable schema plasticity.

Dataware makes it possible for models to evolve without breaking apps. This simplifies the development process and means you can make schema changes at a faster rate.

50%

The process of making copies now consumes up to 50% of the resources on large IT projects.<sup>2</sup>

**Choose Cinchy's Dataware Platform** and get started transforming your business towards data centricity and collaborative intelligence.

SEE CINCHY IN ACTION