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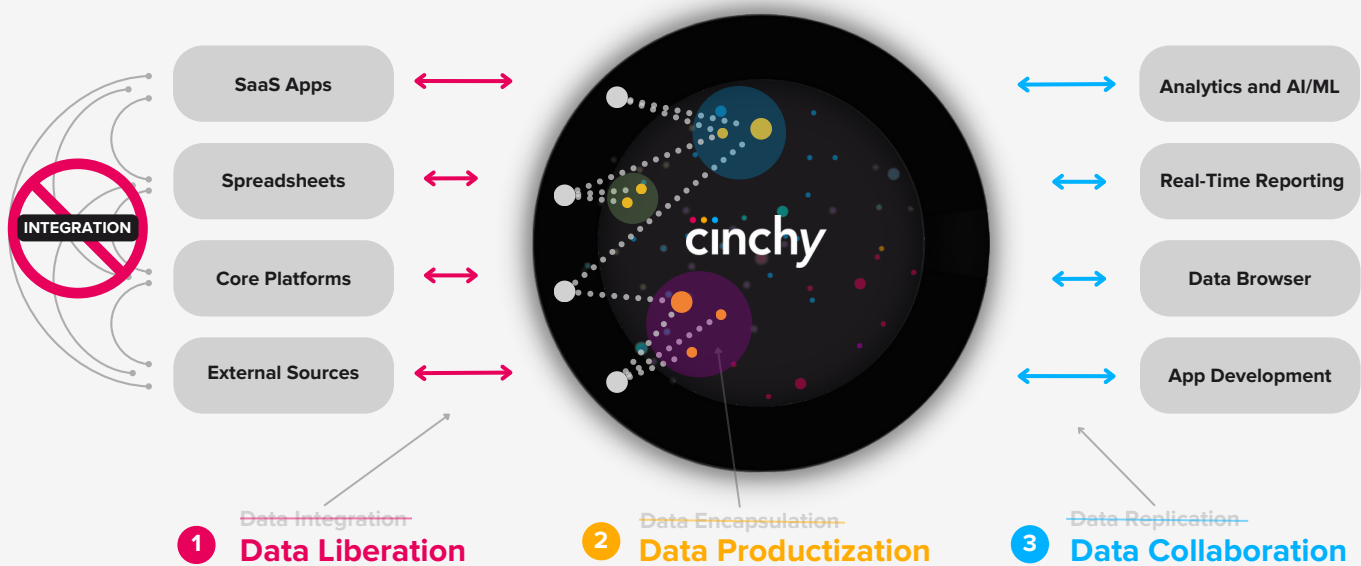# Integrated enterprise data, without the need for data integration

Cinchy is creating the path to this reality. The future is data collaboration.

A different way to connect data

With the Cinchy Data Collaboration Platform, connect enterprise data in a network and make it available for real-time collaboration, without the need for integration.

Eliminate the complexity of collaboration — reduce people dependencies, data contract rigidity, and infrastructure complexities — so you can cut project costs and time to deliver in half.

INTEGRATION

SaaS Apps
Spreadsheets
Core Platforms
External Sources

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Analytics and AI/ML
Real-Time Reporting
Data Browser
App Development

1 ~~Data Integration~~ **Data Liberation**

2 ~~Data Encapsulation~~ **Data Productization**

3 ~~Data Replication~~ **Data Collaboration**

Cinchy has evolved the use of data throughout the entire enterprise. Business teams have the power to execute and oversee their own desired outcomes, liberating them from the cumbersome reliance and rigidity on technical teams to implement change

1

Liberate, don't integrate data

Make data available to access and change with real-time 2-way synchronization

2

Federate governance and controls

Create and manage data products with granular access / control policies

3

Unlock data collaboration

Use data products to access and change data without dependance on individual apps/teams

Unblock Project Delivery

Following an architectural model of data integration creates more and more complexity throughout your organization. This resulting complexity creates an environment where IT teams simply can't keep up with the associated work dependencies. Business teams become frustrated that work is not being done fast enough and many projects simply never get started due to this "data contract rigidity". Ultimately making current projects difficult to execute and often fully blocking future projects from being started.

Most enterprise data realizes less than half of its potential. It's fragmented, buried deep in applications, stuck in legacy systems, or hidden behind vendor paywalls. Without proper accessibility and availability, the true value of data cannot be realized.

Poor Availability

With architectures such as data warehouses, data lakes and data visualization, the data is only made available to "serve" specific applications. Data cannot be extended to create new solutions.

Poor Accessibility

Data not being readily accessible leads to ongoing data duplication. Copies being made as each new application is built and deployed, creating perpetual fragmentation and data silos.

The majority of today's enterprise data is difficult to connect, collaborate on, and control at scale. Data sets are tied to specific applications and bound to third-party vendors.

The era of application-independent data has arrived!

A model of simplicity now exists where data is freed from being controlled.. to being in control. A data network where bi-directional connectivity freely places data in and out of the network and connected applications as needed.

This is a state where all data is now liberated.

Deliver business capabilities with speed and ease

Anything 360 views

Configure 360 views - Customer 360, Product 360, Employee 360, Project 360, Partner 360 - across all data

Operational reporting and intelligence

Configure 360 views - Customer 360, Product 360, Employee 360, Project 360, Partner 360 - across all data

Data delivery

Provide data across the organization for business users or project teams with universal management and controls
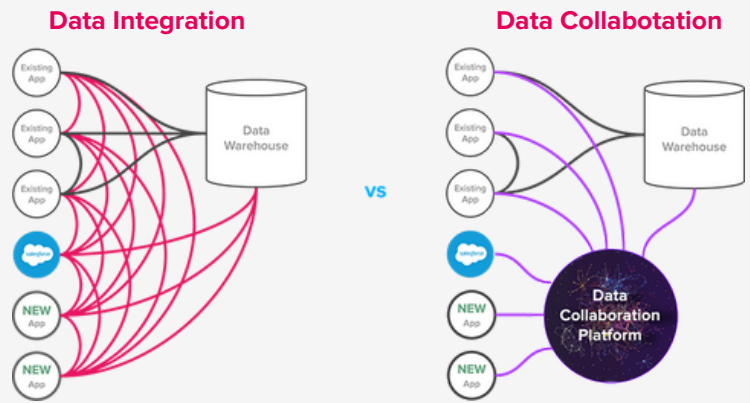
Applications and automations

Create custom UIs on top of all data without a new data store or new data access control logic

Collaborative Intelligence

Power collaboration between people and systems to enrich data, generate new insights, and put into action

Get started with your next project to avoid future integrations

Use the Cinchy Data Collaboration Platform as your foundation for change starting with your next big project and — limit the need for future integrations.

Data Integration

Data Collabotation

vs

It's time to make a different choice

Make integration obsolete

instead of using ETL and API-based tools to just make integration a bit easier

Stop silos and copies

instead of creating more data silos and copies of data with each integration

Use data to deliver operational capabilities AND intelligence

instead of using a data warehouse, data lake, or data lakehouse for analytics only

Get the best capabilities all-in-one

of a data fabric, knowledge graph, metadata management, data modeling, and data persistence

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"Data collaboration is a bold reimaging of the relationship between data and applications, where applications run on a shared data repository rather than individual dedicated databases, thus eliminating the need for data integration and preventing data duplication. So many of the tools we use today focus on bringing data together from multiple applications, but, with dataware, the data is never separated to begin with."

Eckerson Group

Visit CinchyTV and check out short videos and original programs that further expand on how Cinchy and data collaboration ends reliance on data integration, simplifies IT ecosystems, and enables collaborative intelligence.

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