



Integration Is Obsolete

A Survival Guide



“As we continue to build the bank of the future, we are always looking at new technologies like Cinchy that contribute to operational efficiencies and help power new experiences.”

- Tim Clark, CIO, TD Bank

The Burden of Integration

Coordinating people dependencies and navigating system rigidities of data integration MAKE digital transformation slow and costly.

Integration Burden

- People/team and system dependency coordination
- Understanding and mapping data
- Negotiating rigid data contracts and SLAs



Remaining Project Delivery

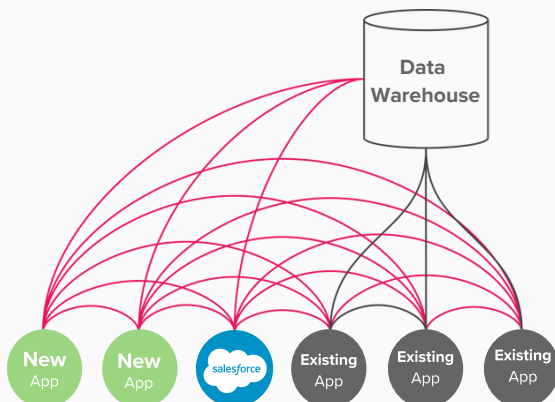
Integration Build

Replace Integration with Collaboration

Liberate your data from applications and connect it in a network to enable data access, control, and collaboration in real time.

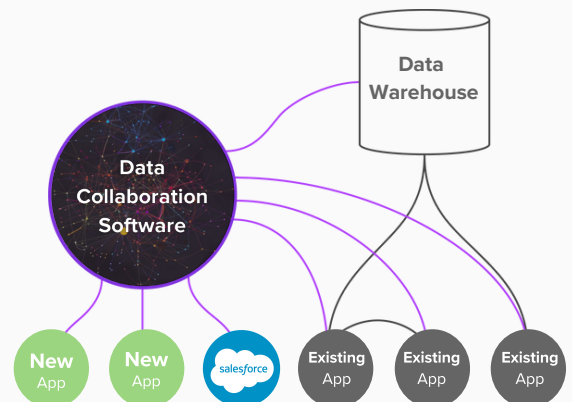
- Cut project timelines and costs by 50%
- Enable self-service
- Improve data governance

Data Integration



VS

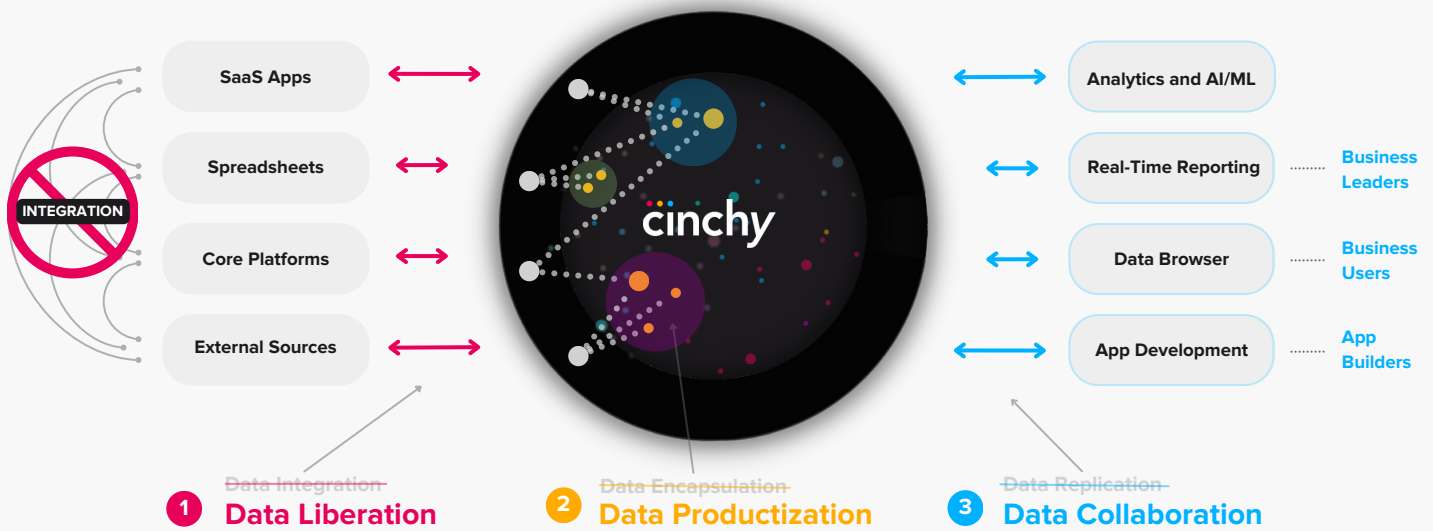
Data Collaboration



Make a different choice

- Make integration obsolete instead of using ETL and API-based tools to just make integration a bit easier
- Stop silos and copies instead of creating more data silos and copies of data with each integration
- Use data to deliver operational capabilities AND intelligence instead of using a data warehouse, data lake, data lakehouse, etc. for analytics only
- Get the best all-in-one of a data fabric, graphQL, metadata management, data modeling, and data persistence

Cinchy Data Collaboration Platform



1. **Liberate, don't integrate data:** Make data available to access and change with real-time 2-way synchronization.
2. **Federate governance and controls:** Create and manage data products with granular access / control policies.
3. **Unlock data collaboration:** Use data products to access and change data without dependence on individual apps/teams.

Take the simplicity challenge

Enterprises are restricted by rigid and costly data integrations that get worse with every new project.

It's time to end this ridiculous tax on innovation.

Give us 15 minutes and we'll show you how Cinchy ends reliance on data integration, simplifies IT ecosystems, and enables cross-team collaboration.

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